













SUSTAINABLE AND SCALABLE MINIGRID BUSINESS MODELS

23RD, 24TH, AND 25TH JANUARY, 2023



15:00 - 18:00 CAT

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INTERNATIONAL CONFERENCE ON SUSTAINABLE AND SCALABLE MINIGRIDS BUSINESS MODELS January 23, 24 & 25, 2023

Lessons learned

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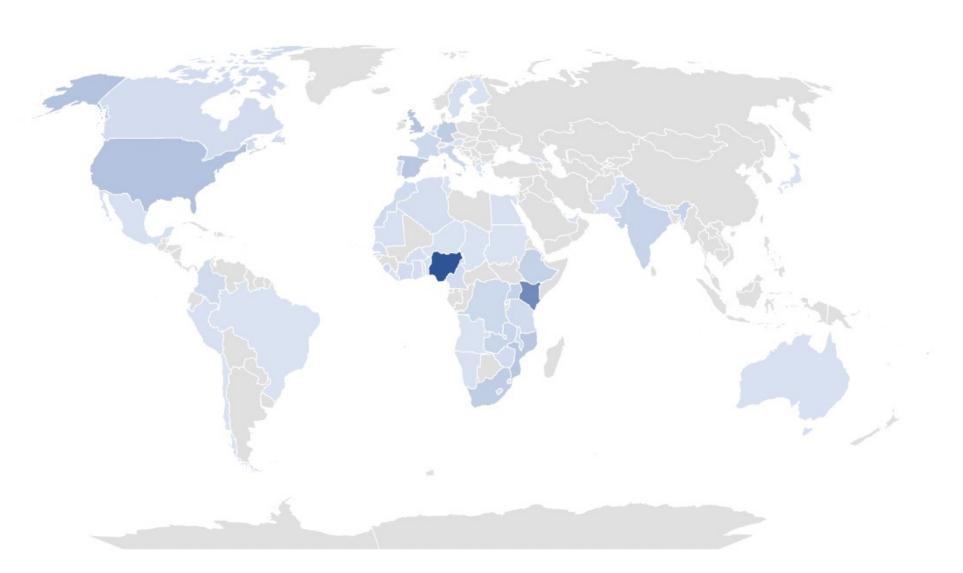
Sloan School of Management, MITEI & CEEPR, MIT

We have learned that... ... minigrid business models attract interest

476 people from 61 countries have registered for the Conference 37 moderators and panelists among the best experts in the field



Breakdown by countries



Participants



Wrap up outline

- Implementation obstacles
 - Recommendations
- Strategic challenges
 - Recommendations
- A proposed vision

First, implementation obstacles

Implementation obstacles & recommendations - 1

- Regulation is of the essence
 - Transaction costs are significant fraction of costs in small projects
 - Slow & complex regulatory processes must be fixed =>
 - Simplify, digitise, harmonise, standardise (AFUR "revenue requirement" tool)
 - Alternative procedures, like "regulation by contract" (IFC templates for concessions)
 - But leave room for innovation
 - Critical importance of regulatory certainty ("eternity" was mentioned!) =>
 - Build capacity of regulators
 - Integral planning reduces uncertainty for minigrid developers & facilitates acceptance
 - Minigrid regulation must cope with a wide **diversity of situations** (isolated or underthe grid minigrids; sub-franchises; grid arrives; minigrid arrives, etc.)
 - Current regulations ignore the elephant in the room: **how to finance the viability gap** (e.g. get concessional funds to private developers; cross-subsidisation schemes)

Implementation obstacles & recommendations - 2

- Estimate the value of the **regulated efficient cost-of-service** (the "tariff"?)
 - Clarify difference between "regulated revenue" & "end customer tariffs"
 - Harmonized procedure (AFUR's tool)
 - Use **competition** (tenders) but do it swiftly, please
 - GEAPP, IFC, AfDB & others try to find approaches to de-risk investments, thus
 reducing capital costs, but it will be difficult to reach the necessary scale
 - Strong initial investment cost is slowly paid back with regulated end consumer tariffs over life of physical assets
- Difficult position of developers as the middlemen between investors & regulators or governments, which have different priorities & timelines

Implementation obstacles & recommendations - 3

- Solar-based (& hybrid) minigrids compete with existing diesel gensets mostly used by C&I customers
 - Diesel subsidies must disappear to level the playing field
 - Carbon credit support is not considered relevant presently
 - Regulatory innovation: Sub-franchises are exploiting synergies between minigrids & underperforming main grid (e.g. Premium Grids, Wuse Market, Konexa)
- Take advantage of the existing advanced technologies.
- **Technical standards** are important, for instance regarding grid connection.

Second, strategic challenges

- "Bankability is tough" & regulators & governments are too slow, then...
- "Regulation by contracts" => concessions for minigrids...
 - ... are essential (several speakers said) to make significant progress to achieve universal electricity access, while waiting for governments & regulators to act swiftly, if ever,
 - they are just bilateral agreements & save time by avoiding regulatory red tape,
 - may enhance legal security to acceptable levels for investors, so flexible & risk taking capital can be attracted,
 - although the **learning process** to apply concessions to minigrids in specific situations will take some time as well.
 - Standardisation & templates (IFC scaling minigrids project) can save time & enable small & medium size players to participate.

- The product is the services enabled by electricity
 - Most of the present minigrids' demand is from C&I customers
 - Move towards a more "bundled" model; synergies with other sectors
 - Provision of services opens additional business opportunities & creates new challenges to the classic regulatory approach to monopolies
 - Funding for other services (e.g. telecommunications, irrigation, drinking water, health, etc.) can also support minigrid development
- It is considered that **now governments may be more receptive** to new ideas
 - These are emergency times
 - Focus on actors that do not take too long to act
 - Convenience of partnering in finding actionable solutions

- Issues when establishing the end customer tariffs
 - Same tariff as customers connected to the main grid would be consistent with current worldwide practice of same tariff for urban & rural customers.
 - But they result in a large viability gap
 - Note that there is a lot of subsidy hidden in the current tariffs for the main grid customers; at least a level playing field is needed
 - Lifeline tariffs & unnecessary subsidies
- This leads to the 1st elephant in the living room

Elephant #1: The need for subsidies & how to finance them

- The need for subsidies has been well established
 - The three minigrid "markets" of Husk Power Roadmap =>
 - There is business out there; now or evolving in time by cost reduction or more revenues
 - **Economies of scale** with more minigrids
 - Higher utilisation rate with adequate productive uses
 - Technological innovation in design, components, metering, monitoring
 - Adding businesses (services) to just electricity supply
 - But (permanent) subsidies will be necessary for many communities to achieve inclusive electrification

Elephant #1: The need for subsidies & how to finance them

- How to finance the subsidies
 - Initial capital subsidies (e.g., RBF)
 - Fast & simple to implement, but model without bult-in sustainability
 - OPEX subsidies? Why not TOTEX (i.e., CAPEX + OPEX, just "costs")?
 - Different versions of tariff cross-subsidisation
 - The uniform tariff dilemma: fair & simple versus larger viability gap
 - Create fund by removing unnecessary (blanket) subsidies
 - Make subsidies more politically acceptable
 - Hidden in the design mechanism of end customer tariffs
 - Channel all sources of funding via some public entity (Rural Electrification Agency?)
 - The need for a "long-term financial plan perspective"

Elephant #2: The necessary integrated governmental perspective

- So far the Conference has mostly focused on how to make medium size projects (e.g. up to 100 minigrids of 25 kW) viable...
- ... but not on how to make an entire national electrification plan viable, including all electrification modes, which is what governments – supported by development partners – have to finance to achieve SDG7
- It was acknowledged that current minigrid business models are **not making** a significant dent in achieving universal electricity access
- A "regulatory platform for governments" should include (this is mine)...
 - All electrification modes
 - A comprehensive (long-term, obviously) financial plan

Finally, the vision

Sustainable & scalable minigrid business models The proposed vision

- Non sustainable business models are not acceptable
 - They can only be an intermediate step towards a permanent model
 - Some minigrids can be individually sustainable; most will need subsidies
- Non sustainable business models cannot scale up, since private capital will not be attracted
 - This explains the present reluctance of private investors to enter the minigrid sector
- Scaling up sustainable business models to achieve their contribution to universal access requires solving how to finance the required subsidies
 - This can only be addressed at governmental level & jointly for all electrification modes, according to a techno-economic-financial plan
 - This is the only path towards universal electricity access, one country at a time.

The program

DAY 1

- What do the experiences tell us?
 - Donor-supported & market like minigrid business models
 - Concession-like minigrid business models

DAY 2

- Regulation for inclusive & sustainable minigrids
- Achieving scalability
- How to make it happen

DAY 3

- Outstanding regulatory, business models & financial issues
- An action plan















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